

條款及細則

中國（上海）國際眼鏡業展覽會網站：www.siof.cn，以下簡稱「本網站」

使用條款及個人隱私政策

以下「使用條款」及「個人隱私政策」詳述在瀏覽本網站時需要注意的事項，請仔細閱讀。訪問本網站及提供您的個人數據時，即表示您已同意接受以下條款及細則的法律約束。東方國際展覽有限公司（以下簡稱「東方國際」）擁有隨時對本網站條款及細則作出添加、修改和刪除的權利，恕不另行通知。

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由於本網站的前瞻性陳述僅反映東方國際董事及管理層在該等陳述上載到本網站當日的意見，您不應依賴有關陳述。東方國際並無任何義務就該些前瞻性陳述發布後發生的事件或情況更新或修改本網站中的前瞻性陳述。

超鏈接政策聲明

連結至第三方網站

本網站包含與東方國際無關的網站超鏈接。該些超鏈接只是作參考用途及提供便利。本網站上包含這些超鏈接不應被視為東方國際對這些第三方網站及其內容的認可、推薦、允許、保證或介紹，或被視為與該些第三方及網站有任何形式的合作。您須為使用該些網站自行承擔風險，並須遵守訪問及使用該些網站的相關條款及細則，及為使用該些網站的後果承擔一切責任。

外部連接至東方國際網站

未得東方國際展覽有限公司的同意，不得建立超級鏈接至本網站。自您建立連接至本網站的一刻起，您即被視作已同意接受有關超鏈接申請及使用的條款及細則的約束。若該等外部連結網站含有誹謗性、色情或淫穢的內容，或以任何形式違反相關法律或觸犯知識產權(包括且不限於版權及精神權利)，東方國際保留阻止該超鏈接連結到本網站的權利。

連結

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當您透過連結離開本網站，請注意東方國際的條款和政策將不再適用。建議您查閱該網站的相關條款和政策，包括該網站的私隱政策和資料收集規定。

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個人隱私政策

本個人隱私政策說明下列事項：

我們收集的資料；及

收集到的資料之使用方式。

[我們收集的資料](#)

我們收集資料的方式有兩種：

您提供的資料。若您要求取得資訊，我們會請您提供個人資料，如您的姓名和電子郵件地址。

我們經由您對本網站的使用而取得的資料。東方國際會收集您使用的網站頁面和其使用方式等資料。這類資料包括：

- 裝置資料

東方國際會收集裝置專屬資料 (例如您的硬件型號和操作系統版本)。

- 紀錄資料

當您訪問本網站提供的內容時，東方國際可能會自動收集特定資料並把其儲存在服務器記錄中。

這類資料可能包括：

- 您對本網站的瀏覽詳情,例如您的搜尋查詢；
- 網際協定位址 (IP 位址)；
- 裝置活動資料，例如當機數據、系統活動、硬件設定、瀏覽器類型、瀏覽器語言、您提出要求的日期和時間，以及參照連結網址；及
- 用於識別您的瀏覽器或東方國際帳戶的專屬 **Cookies**。

- 位置信息

當您使用本網站，我們會收集並處理您所在位置的相關信息，例如您當時身處的國家和城市。

- **Cookies** 和匿名識別碼

當您使用本網站，我們會將一個或多個 **Cookies** 或匿名識別碼傳送至您的裝置。此外，當您與我們提供給合作伙伴的服務進行互動時,我們也會使用 **Cookies** 和匿名識別碼。

就我們對你個人資料的收集、使用和披露，你可以有權選擇反對處理你的個人資料及按照此私隱政策規定的方式撤回你的許可。

一般而言，除了在《個人資料（私隱）條例》（「條例」）或其他成文法允許的適用例外情況下，於收集你的個人資料前，我們會就收集、使用和/或披露你的個人資料可能用於的目的，並於達至上述目的前徵求你的許可。若你選擇不向我們提供個人資料，我們將未能實現此私隱政策中所述的目的。

任何非徵求而取得的個人資料將不會保留，並會被安全地刪除。

來自第三方的信息

我們如何使用收集到的資料

您就任何目的在任何時候透過本網站提供的資料均全屬自願性質。當您獲邀提供個人資料時，東方國際將說明資料收集目的及特定用途。

除非在收集資料時另有表明，或須回應用戶的查詢，或代理須代本公司維修網站，又或須遵守適用的法律，否則東方國際不會與任何沒有關聯的第三方分享或披露任何通過本網站提供的個人資料。

我們可能將收集到的資料用於：

1. 改善及提升您的網站使用體驗；
2. 改造、量度及進一步發展本網站及/或其內容；
3. 研究用途；及
4. 其他在資料收集時所指明的用途。

披露個人資料

我們或會與東方國際的關聯公司和/或它們指定的服務供應商因應上文「我們如何使用收集到的資料」部分中指定的目的分享你的個人資料。

當我們或會向第三方提供匯總或匿名數據，共享的資訊將會被處理至無法識別你個人身份的格式。

中央數據處理

東方國際將大部分客戶資料綜合於其全球網絡。當透過本網站向東方國際提供個人資料，即自動表示您同意將該些資料由您所在地區網絡轉移至東方國際的全球網絡，以用於收集資料時所指明的用途。請放心，東方國際將根據所有適用司法管轄的標準采取一切可行措施，以確保您提供的信息得到妥善處理，並將之保密。

資料安全

您個人資料的安全性，對我們來說非常重要。東方國際有一套合理的實質、電子及管理程序，以保障已收集資料的安全性。我們將收集到的資料儲存在東方國際的服務器內。雖然東方國際使用工具對您提交的個人資料進行保護，但東方國際不能絕對地肯定您和東方國際的聯繫，或本網站及東方國際服務器上儲存的資料不會被未經授權的第三方（如黑客等）存取。請閣下注意第三方有機會非法截取資料傳輸或存取您的個人資料。因此，您使用本網站即表示您意識到資料有被未經授權人士存取的可能性，並同意承擔這種風險。

撤回你的許可

你就對於收集、使用和披露你個人資料作出的許可將一直有效，直至你撤回許可為止。你可發送電郵至 orientex@netvigator.com 聯絡我們，去撤回許可及要求我們停止就此政策上列明的任何或全部目的使用和/或披露你的個人資料。

在完成處理你的撤回要求前，我們會審核並通知你撤回的後果。一般而言，我們會盡量在收到要求後的 10 個工作天內處理你的要求。如果我們需要更多時間來執行撤回通知，我們將通知你撤回許可的生效時間。

請注意，撤回同意不影響我們在條例或其他適用法例允許或要求，在無需經你同意下繼續收集、使用和披露你個人資料的權利。

資料更正及查閱

您可查詢我們是否持有您的個人資料，亦可索取您的個人資料副本或要求更正該等資料，請發送電郵至 orientex@netvigator.com 聯絡。

當我們收到足夠資料驗證您的身份以更正及允許您查閱您的個人資料，我們將於 30 天內履行您的要求。請注意，您可能需要就資料查閱繳付行政費用。

如果我們無法向你提供任何個人資料或無法按照你的要求進行更改，我們將通知你我們無法處理的原因，在條例或其他適用法律下允許我們無須交代的情況除外。

準確性

我們一般根據你提供的個人資料。為確保你的個人資料是最新，完整和準確，若你的個人資料有所更改，請電郵至 orientex@netvigator.com 通知我們。在可能的情況下，我們會因應預期用途而使用通用慣例和準則來驗證你提供的資訊。

資料保留

我們會根據原來收集資料的目的和需要，或當適用法律要求或允許的情況下保留你的個人資料至最長期限。

如保留的個人資料不再符合原來收集個人資料時的目的，並且不再受法律或商業目的所需，我們將刪除資料中與你有關聯的方式及停止保留你的個人資料。

適用範圍

本隱私政策適用於所有 www.siof.cn 及其關係網站，但另行訂定個人隱私政策且未納入本個人隱私政策的網站除外。本個人隱私政策不適用於由其它公司或個人提供的服務，包括可能在搜尋結果中向您顯示的產品或網站、可能包含有關東方國際內容的網站，或其他連結到本網站的其它網站。本個人隱私政策不涵括其它為我們的服務作宣傳的公司和機構處理資料的做法。這些公司和機構或會使用 cookies、像素標記和其它技術來放送和提供相關廣告。

政策執行

我們會就履行私隱政策而定期進行審查。你可以通過參考本政策最新的更新日期來確定是否作出了任何修訂。你繼續使用我們的網站和服務即表示你了解並接受這些更改。

當收到正式的書面投訴，我們會聯絡投訴人跟進。東方國際會與合適的監管機構 (包括當地的資料保護機構)合作，解決任何有關與個人資料轉移，但我們無法直接與本網站用戶解決的投訴。

棄權

東方國際沒有、未能或延遲行使任何本協議下之權利、權力或補償權利，並不代表東方國際放棄該等或任何其他權利、權力或補償權利。

可分割性

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監管法律及管轄權

這些使用條款受香港的法律管轄及按香港法律進行解釋。任何的相關爭議及追討須通過香港法庭予以審判解決。

如欲了解更多信息或有任何查詢，請發送電郵至 orientex@netvigator.com 聯絡。

準據語言

如本使用細則的譯本與其英文版本有任何歧義，概以英文版本為準。

最後更新：2025 年 10 月

Terms and Conditions

The China (Shanghai) International Optical Fair (“SIOF”) website: www.siof.cn

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Forward-Looking Statements

Some information contained in this website contains forward-looking statements. These forward-looking statements include, without limitation, statements relating to revenues and earnings. The words "believe", "intend", "expect", "anticipate", "project", "estimate", "predict", "is confident", "has confidence" and similar expressions are also intended to identify forward-looking statements. These forward-looking statements are not historical facts. Rather, these forward-looking statements are based on the current beliefs, assumptions, expectations, estimates, and projections of the directors and management of OIEC about the business, the industry and the markets in which we operate.

These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond our control and are difficult to predict. Consequently, actual results could differ materially from those expressed, implied or forecast in these forward-looking statements.

Reliance should not be placed on these forward-looking statements, which reflect the views of the directors and management of OIEC as at the date the information was loaded onto the website only. We undertake no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after publication of this information on the website.

Hyperlink Policy

- **Links To Third Party websites**

This website may contain hyperlinks to websites unrelated to OIEC. Such hyperlinks are provided for your reference and convenience only. OIEC shall not be deemed to endorse, recommend, approve, guarantee, or introduce any third parties or the content of such third party websites, or be deemed to have any form of cooperation with such third parties and websites. Your usage of such

links is at your own risk and subject to any terms and conditions applicable to such access/use, and you are solely responsible for all consequences of such use.

- **External Links to SIOF website**

The creation of hyperlinks to this website is subject to the prior written approval of OIEC. By linking to this website, you are deemed to have agreed to the terms and conditions on the application and usage of such hyperlink(s). OIEC reserves the right to block a hyperlink to our website if the source site contains material which is libelous, defamatory, pornographic, obscene, or is in any way in breach of the laws of the relevant jurisdiction or infringes any intellectual property rights (including but not limited to copyright and moral right).

- **Linking**

Some of the links on this website are affiliated, some are not. Irrespective, the linked sites are not under the control of OIEC and OIEC is not responsible for the content of any linked site or any link contained in a linked site, or any review, changes or updates to such sites.

The information published on the linked site may include inaccuracies or errors. In particular and to the maximum extent permitted by law, OIEC does not guarantee the accuracy of, and disclaims liability for any errors or other inaccuracies relating to, the information on the services/ products displayed on linked sites.

When leaving the OIEC site via a link, you should be aware that OIEC's terms and policies no longer govern. You should instead review the terms and policies, including privacy and data-gathering practices, of the site you have gone to.

Advertisements

Advertisements presented on this website are solely the responsibility of the party from whom the ad originates. Neither OIEC nor any of its data licensors endorses or is responsible for the content of any advertisement or any goods or services offered therein.

Trademark and Copyright

The brand names, trademarks, service marks and/or logos used on the website are owned or acquired under license by OIEC. The entire content of this website is protected by copyright. These materials shall not in whole or in part, in any form or by any means, be used, modified, reproduced, stored in a

retrieval system, transmitted, copied, distributed, or used for creating derivative works without the prior written consent of OIEC or the owner of the intellectual property.

Liability and Indemnity

By using this website, you acknowledge and agree to defend, indemnify, and hold OIEC, its officers, employees, affiliates, agents, business partners and licensors harmless from and against any and all claims, damages, injuries, death, costs and expenses arising from or in relation to your breach of any of these terms and conditions.

Personal Data Policy

The Personal Data Policy explains:

- what information will be collected; and
- how that information will be used.

Information we collect

The information will be collected in two ways:

- **Information you provided.** If you request information, you will be asked for personal information, like name and email address.
- **Information collected from use of the website.** OIEC may collect information about the pages on the website that you use and how you use them. This information includes:
 - **Device information**
OIEC may collect device-specific information (such as hardware model and operating system version).
 - **Log information**
When you view content provided by OIEC, OIEC may automatically collect and store certain information in server logs.
This may include:
 - details of how you viewed such content, such as search queries.
 - Internet protocol address.

- device event information such as crashes, system activity, hardware settings, browser type, browser language, the date and time of your request and referral URL; and
- cookies that may uniquely identify your browser or OIEC Account.

- **Location information**

When you use this website, OIEC may collect and process information about your location such as the country and city you are located in while using this website.

- **Cookies and anonymous identifiers**

This may include sending one or more cookies or anonymous identifiers to your device. OIEC also uses cookies and anonymous identifiers when you interact with content OIEC offer to partners.

How the collected information will be used

The supply of personal information to OIEC via this website, for any purposes and at any time, is entirely voluntary. OIEC will specify the collection purpose and intended usage of the data when you are invited to provide such information.

Unless specified otherwise at the time of collection, OIEC does not share or disclose any personal information submitted through the website with any unaffiliated third party, unless it is necessary to respond to the user's inquiry, for the maintenance of this website by agents acting on our behalf, or to comply with applicable law.

OIEC may use aggregate information

1. to improve and enhance your experience on the website;
2. to customize, measure and further develop OIEC's website and/or content;
3. for research activities; and
4. for other purposes as specified at the time of collection.

Central Data Processing

OIEC consolidates much of its customer information in its global network. By providing OIEC with personal information via this website, you automatically consent to the transfer of the same out of your territory to OIEC's global network for such purposes as specified at the time of collection. Please

rest assured that OIEC will take all practical steps to ensure that the information you provided is properly handled and kept in confidence according to the standards of all applicable jurisdictions.

Information Security

The security of personal information gathered is very important. OIEC has put in place reasonable physical, electronic, and managerial procedures to safeguard the information we collect. The information we collect is stored on our servers located in Hong Kong. While OIEC treats personal information as data that must be protected, and uses tools to safeguard such personal information, OIEC cannot state with absolute certainty that communications between you and OIEC or information stored on the website or our servers will be completely free from unauthorized access by third parties such as hackers. Please be aware that the possibility exists that third parties may unlawfully intercept or access transmissions or personal information. Therefore, by using the website, you acknowledge the potential for unauthorized access and agrees to assume the risk.

Data Correction and Access

You may check whether we hold your personal data and get a copy of such data, or request correction of your data by sending an email to orientex@netvigator.com.

Upon receiving sufficient information to verify your identity for correcting and granting access to your personal data, we will comply with your request within 30 days. Please note that an administrative fee may be charged for your data access request.

Application

Our Personal Data Policy applies to all of www.siof.cn and affiliate website, but excludes websites that have separate personal data policies that do not incorporate this Personal Data Policy. Our Personal Data Policy does not apply to services offered by other companies or individuals, including sites that may be displayed to you in search results, sites that may include OIEC content, or other sites linked from our website. Our Personal Data Policy does not cover the information practices of other companies and organizations who advertise our services, and who may use cookies, pixel tags and other technologies to serve and offer relevant ads.

Enforcement

OIEC regularly reviews our compliance with the Privacy Policy. When we receive formal written complaints, we will contact the person who made the complaint to follow up. OIEC works with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that we cannot resolve with users of this website directly.

Waiver

No exercise or failure to exercise or delay in exercising any right, power or remedy vested in OIEC pursuant to this Agreement shall constitute a waiver by OIEC of that or any other right, power or remedy.

Severability

In the event any of these terms and conditions shall be held to be invalid, void, illegal or unenforceable, such terms and conditions shall be deemed to be deleted and the remainder of these terms and conditions shall continue in full force and effect.

Governing Law, Jurisdiction

This Privacy Policy shall be governed by and construed in accordance with the laws of Hong Kong. Any dispute relating to the same shall be resolved by reference to the courts in Hong Kong.

For further information or enquiries, please write to us at

orientex@netvigator.com.

Prevailing Language

If there are any inconsistencies between the translated version(s) of the Terms of Use and this English version of the Terms of Use, the English version shall prevail.

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